

# PAIN SAYS GOODBYE WHEN YOU SAY **ALOE!**

Modern science is now proving  
what these historical leaders  
knew about this legendary plant...



**Mahatma Gandhi**  
used it to stay  
alive...



**Christopher Columbus**  
used it to keep him and  
his crew healthy...

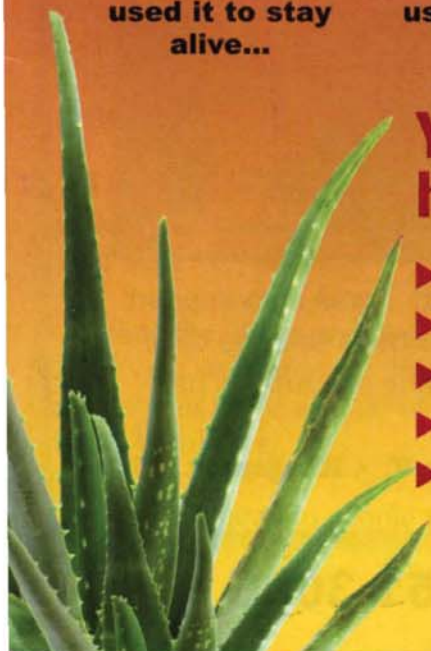


**Queen Cleopatra**  
said it was her  
beauty secret...

**You'll be amazed to learn  
how it can help your...**

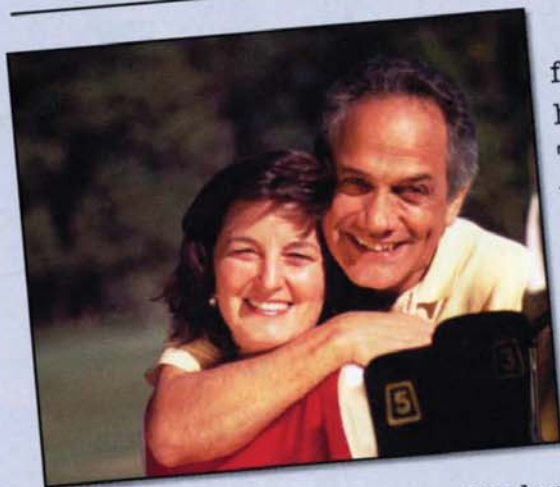
- ▶ Joint and Muscle Pain
- ▶ Stomach & Elimination Problems
- ▶ Blood Sugar Control & Kidney Stones
- ▶ Cholesterol and Triglycerides
- ▶ Skin Look Younger & Much More!

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## **"MY DOCTOR WAS AMAZED AT MY TEST RESULTS!"**



"I had pains in my feet so bad, I could hardly walk. I took your TrueAloe and I felt relief before I finished the first bottle of capsules. So I kept on taking them.

"When I went to the doctor for my checkup, my lab work showed that

my cholesterol and triglyceride levels were down. Plus, my blood pressure was back to normal. The doctor was amazed at the results. He said, 'whatever you are doing, keep doing it.' I was so happy to hear that and I feel great."

— Mary B. • Stratford, WI

## **"CANCEL THAT WHEELCHAIR AND DOUBLE KNEE SURGERY!"**

"I was about ready for a wheel chair when a friend told me about TrueAloe capsules. She said it could help me. So I tried them and within 3 to 4 weeks I was walking better with less pain and more energy and the wheel chair was OUT!



Now I take them every day, 4 a day and I feel great and I can walk better. I was also headed for a double knee surgery but now I don't have to have that surgery at all. Thank you so much for your product, it has done wonders for me at 65 years old."

— Betty V. • Kingsport, TN



**"If Aloe vera were to be discovered today, and its remarkable healing properties investigated, it would be hailed as the 'wonder drug' of this century"**

**— Dr. Ivan Danhof, Ph.D., M.D.**



**D**id you grow up with an Aloe vera plant sitting on your mom's windowsill or in the yard? If so, you're well aware of its remarkable power.

Aloe vera gives your body's natural healing process a helping hand. That's why she put the Aloe vera gel on your burns, insect bites and wounds.

In fact, the incredible health benefits of Aloe vera were first documented in Egypt over 3,500 years ago. You can still see these writings which are locked up behind glass at the Leipzig University in Germany.

Until recently, many of the health benefits of Aloe vera had been locked up and forgotten also. But that is changing quickly...and many former pain sufferers are forever grateful!

This is because Aloe vera works inside your body just like it works on your skin.

When the 200 nutrients from the Aloe vera vegetable are unleashed inside your body, a flood of health benefits follows.

This isn't news to people around the

world who have known about Aloe vera's health benefits for generations — but now modern science is finally catching up and validating the legend.

In this Special Health Edition, you'll read about the latest exciting Aloe vera discoveries and what this health treasure can do for you!

### **Aloe vera Humbles Pain Causing Inflammation**

Are you tired of the pain from your aching joints... and the stiffness in your muscles? Sure you are.

And it's not "just part of aging." A big culprit is excess inflammation in your body.

Well get this...researchers have found not one...not two...but at least seven different ways Aloe vera fights the inflammation fire in your body.

In fact it works so well that it surprised the very scientists researching Aloe vera!

Here's what Dr. Robert H. Davis of the University of Cincinnati School of Medicine had to say...

"...one morning my students and I were evaluating an extract we were working on for anti-arthritic activity. By accident, we used an Aloe extract as a treatment control. **It turned out that the Aloe vera produced the best**



response we had ever seen from a natural substance”

The pain killing properties of Aloe are no accident. These are the seven ways clinical research has shown Aloe vera helps douse the inflammation in your body...

**#1 Aloe Contains Powerful Anti-Inflammatory Agents Called Plant Sterols** - Plant sterols, like steroid drugs, have an anti-inflammatory effect. However, steroids inhibit the healing of tissue. Aloe vera does just the opposite - it promotes healing!

**#2 Aloe Contains an Aspirin Like Substance** - The salicylic acid found naturally in Aloe disrupts the production of inflammation causing prostaglandin hormones. Unlike aspirin, Aloe vera does not hurt your stomach or digestion - it helps it.



“Four vegetables are essential to the well being of man: wheat, the grape, the olive and Aloe.

The first nourishes him, the second raises his spirit, the third brings him harmony and the Aloe cures him”

- Christopher Columbus  
(as reported by Salvador de Madriaga)

**#3 Aloe Breaks Down the Inflammatory Chemical Bradykinin** - Aloe vera contains the enzyme "bradykinase", which break down the pain causing chemical bradykinin.

**#4 Aloe Has a COX-2 Inhibiting Effect** - Researchers in Mexico found that Aloe vera inhibits COX-2, another enzyme that causes inflammation

**#5 Aloe Improves Protein Absorption** - Poor absorption of proteins creates food remnants. Your body views them as a threat and it seeks "protection" through inflammation. Aloe vera helps your body cut down on these "false alarms" that result in needless inflammation.

**#6 Aloe "Polysaccharides" Remove Toxic Waste** - Aloe vera helps the immune system remove toxins. This has an anti-inflammatory benefit.

**#7 Aloe Squashes Inflammation Causing Free Radicals** - Aloe is a powerful antioxidant. It mops up excess free radicals or "pro-oxidants" before they can cause swelling and damage joints.

For most people, the anti-inflammatory properties alone make Aloe the Godsend they've been waiting for...

...But we've just started listing the health benefits. Aloe vera does a lot more than help provide relief your aching knee, back, hand, hip or shoulder.

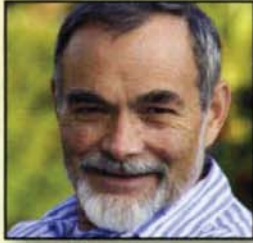
### **Aloe vera Soothes the Gastrointestinal Tract**

Just about everyone these days seems to be struggling with some type of digestion or gastrointestinal disorder. Heck, over 1 billion people worldwide take antacid pills!

If you have a stomach problem or



## **"I'm walking and running as if I was in my 20's again!"**



"As a younger man, I played football and basketball. I sustained serious injuries to my knees, ankles and shins. As I aged, I began to feel the results of those old injuries, sharp pains in my legs and in particular with my knees.

A few years ago, the pain in my knees was so bad I had to use a cane. Of course, I attempted many remedies, medical and holistic. I saw your brochure and I tried the TrueAloe capsules.

Within 3 months, I no longer had to use a brace or a cane and within 6 months I was walking and running as if I was in my 20's again. I wanted to give you my thanks, and a high five for a wonderful product."

**Thank you again,  
— Dr. Jamil • Beacon, NY**

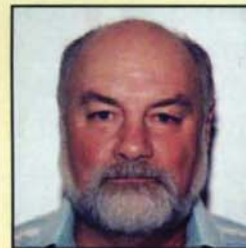
## **"No more drug store pain tablets..."**

"I am so grateful for the wonderful pain free living I've achieved by taking your TrueAloe capsules. I was taking 9 over the counter pain relief tablets to deal with the inflammation and now I take zero. Thank you so much."

**— Gail M. • Columbus, MI**

## **"The pain in my knees and lower back is completely gone!"**

"A year ago I was on six over the counter pain pills a day. My doctor told me the pain pills were causing problems with my kidneys.



Thru a friend I got one of your NatureCity flyers and ordered your TrueAloe capsules and Alotin HA Joint and Muscle. After taking both products as directed for fourteen days, the pain in my knees and lower back was completely gone. I will never be without your products from now on.

PS. I am 74 years young."  
**— Dale K. • Dunedin, FL**



just want the benefits of good digestion, science is showing that Aloe vera may help - and provide much needed relief.

This is because researchers believe that Aloe vera soothes the lining of the intestines and stomach in the same way that Aloe vera used on the skin helps heal wounds and burns.

This may explain why many people report that taking Aloe vera helped their ulcers. Plus, Aloe vera has been shown to inhibit the production of excess stomach acid and slow down the emptying of the stomach.

In a clinical trial, leading scientist Dr. Jeffrey Bland at the Linus Pauling Institute found that Aloe vera helps your gastrointestinal function in these four ways:

- (1) Makes your digestion easier without causing diarrhea



**"You ask me what were the secret forces that sustained me during my long fasts. Well, it was my unshakeable faith in God, my simple and frugal lifestyle and the Aloe whose benefits I discovered upon my arrival in South Africa at the end of the 19th century."**

**- Mahatma Gandhi took Aloe vera every day as reported by his biographer, Romain Rolland**

- (2) Normalizes your pH by acting as a "alkaline" agent to balance acid levels
- (3) Reduces yeast content and
- (4) Promotes a more favorable balance of good and bad bacteria in the gut.

Dr. Bland also found that Aloe vera can improve bowel regularity. Plus, participants in the clinical trial reported an increase in energy level.

Since Dr. Bland completed his breakthrough work, scientists in other parts of the world have found similar benefits of Aloe vera.

For example, in the United Kingdom, a double blind, placebo controlled study was conducted involving people with mild to moderate ulcerative colitis (a type of Irritable Bowel Disease).

In just four weeks, 47% of the participants taking Aloe vera twice a day experienced a complete remission of the condition or an improvement in symptoms. What's more, side effects were reported.

Another study in Russia involved giving Aloe vera to ulcer patients. The researchers found that Aloe treatment was just as effective as commonly used anti-ulcer drugs, but with the added advantage of no toxic side effects.

To quote gastroenterologist and leading Aloe vera authority, Ivan Danhof, Ph.D., M.D., "Aloe vera is beneficial to the entire gastrointestinal system!"

### **The Anti-Diabetic Activity of Aloe vera**

Now for some REALLY good news... numerous studies have shown that Aloe vera can be part of your solution to maintaining normal blood sugar levels.

This is important because elevated



# "Even Skeptical Doctors Were Amazed"



"I am a nurse and on my feet most of the day. I have arthritis in my hands, knees, feet and ankles. Several years ago I started taking glucosamine, chondroitin and MSM to avoid further deterioration of my joints.

Still, I would get up at night for pain medicine to stop the throbbing in my joints. MSM seemed to be the only thing that relieved the pain, but as I increased the doses to reduce the pain, I noticed that my esophageal reflux was getting worse. The MSM was burning my esophagus and vocal cords.

My husband and I have both been on several different prescription medications for acid reflux. We had read several articles on TrueAloe and decided to do some research on the internet.

We were amazed to find doctors who had been very skeptical, but who tried TrueAloe on cases where all else failed. The doctors and patients were both amazed with the results of taking True Aloe.

My husband and I decided to try NatureCity's TrueAloe. With faith and hope, we stopped taking our prescription medications for acid reflux.

We felt TrueAloe going to work and **have not needed to restart our antacid prescriptions.** I have also **stopped all pain meds** and I am sleeping without pain. Thank you for introducing me to TrueAloe.

TrueAloe is truly amazing!"

Sincerely,

— Darlene R., • Claypool, IN



See our Money  
Saving TrueAloe™  
Specials on  
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blood sugar not only increases your risk of diabetes, but also for heart disease and immune disorders.

The blood sugar benefits of Aloe vera were demonstrated in a double blind study of 78 people. The study was published in the journal *Phytomedicine*.

After six weeks of taking Aloe daily, the average blood sugar level of the participants in the test group declined 43%.

On the other hand, participants who did not take Aloe vera had an average blood sugar increase of 2.4%.

What's more, researchers at the Biochemical Research Laboratory in Tokyo, Japan conducted a clinical trial of 70 people who were diagnosed as borderline diabetic.

The study results found that regular intake of Aloe vera helped reduce levels of fasting blood sugar and glycated hemoglobin.

And more recently, the same Japanese researchers published an

important study in the *Biological Pharmaceutical Bulletin*.

In this work, they discovered secret to Aloe vera's anti-diabetic activity.

They were able to trace the benefits to five phytosterol compounds (also known as plant sterols) found naturally in Aloe vera.

Other phytosterols tested did not produce the benefits of the five phytosterols.

Combined with good diet and exercise choices, Aloe vera can be a great tool for helping you keep your sugar in check.

### **Aloe vera Supports Heart Health, Cholesterol and Triglycerides**

O.P. Agarwal M.D. completed a landmark study in 1985 that first showed the heart health benefits of Aloe vera.

In that study, 5,000 patients with heart disease were studied over a five-year period.

The participants were instructed to add Aloe vera to their diet - it was added to bread eaten at lunch and dinner.

All patients were instructed not to consume alcohol during the study and smoking was not allowed.

After just three months, 93% of the patients experienced a significant improvement in serum cholesterol and triglyceride levels.

Even better during the five year study, not one of the 5,000 patients suffered a fresh heart attack.

This is a great example of the nutritional benefits of Aloe and good lifestyle choices can



**"The use of Aloe vera will be the most important single step forward in the treatment of diseases in the history of mankind."**

**- H. Reginald McDaniel, MD,  
Pathologist and Researcher,  
Dallas-Fort Worth Medical  
Center**



## **"After 12 years, I am finally off blood pressure medicines!"**



"I've been taking blood pressure medicines for more than 12 years. I tried products from 5 other companies who said their vitamins would help but I never noticed a difference.

It's been 2 months since taking TrueAloe and I got good results. First my blood pressure went down. Secondly, it provided me high level of energy. Thirdly, it makes me feel more alert."

**— Mavis H. • West Haven, CT**

## **"Fewer Doctor Visits!"**

"I feel like a new person. My knees don't hurt any more! I was seeing my doctor regularly, but during my last check up, my doctor said I don't have to come back for another 6 months! Thanks TrueAloe!"

**— Jeannine H. • Thomaston, GA**



## **"TrueAloe is the BEST!"**

"Ever since I started taking TrueAloe, the pain in my back and feet is completely gone. I also no longer have to take a blood pressure drug to get a normal blood pressure reading, thanks to TrueAloe and NatureCity.

I believe TrueAloe is the best!"

**— Sister Cecile J. • Tewksbury, MA**





an immediate positive effect on your health. And here is more evidence of how Aloe vera can benefit your cholesterol...

In 2000, scientists at Kyung Hee University in Seoul, Korea conducted a double blind animal study. The purpose was to analyze the impact of Aloe vera supplementation on cholesterol over an extended life period.

The results were amazing. The test group that received Aloe vera ended the study with an LDL cholesterol level that was 30% less than the control, or placebo, group.

These cholesterol benefits can only help your heart. And heart disease is still the #1 cause of death worldwide. So put the power of Aloe to work!

### **Aloe May Help Prevent Kidney Stones**

The latest breakthrough in Aloe vera research was the finding that it may help prevent kidney stones.

The evidence is preliminary and needs to be confirmed with more research – but the initial findings are very compelling.

Scientists at Khon Kaen University in Thailand gave a daily dose of Aloe vera to 31 men in the test group.

After just one week, these men a significant decrease in the chem “oxalate” in their urine.

This is important because a high concentration of oxalate in the urine contributes to kidney stone formation.

In addition, there was less calcium in the urine. This is another “mark” that indicates the Aloe vera was helping to prevent kidney stone formation.

### **How Aloe vera Boosts the Potency of Your Other Vitamins**

Surprisingly, many people do not get the full benefit of nutrients from food and vitamins they take.

Why? The nutrients simply do not get absorbed into the bloodstream effectively. This is especially problematic as you get older.

Well, new research has shown that Aloe vera can help you in this regard too.

For example, Dr. Joe A. Vinsor at the University of Scranton showed that Aloe vera increases human absorption of vitamin C and vitamin E by 204% and 269%, respectively.

And researchers from the University of California at Davis Medical Center found that Aloe vera

### **Is Aloe vera safe... is it ever!**

Laboratory safety testing has not been able to determine a toxic level of Aloe vera use... even at extreme dosages.

For example, in “LD-50” tests mandated by the FDA, even at a dose of 2 grams of Aloe vera for every kilo of body weight, Aloe vera was not toxic.

To put this in perspective, a

150 pound person would have to take 682 TrueAloe™ capsules a day to get to the levels that tested safe. This amount is pretty much impossible to try to consume daily.

NatureCity® recommends that you take 4 to 8 TrueAloe™ capsules a day. As always we recommend you keep your healthcare provider informed about the nutritional supplements you take.



## **"I have a lot of living to do"**



"Both my knees were crushed. A wheelchair and constant pain was predicted by my doctor. Well that is not for me so I started taking TrueAloe capsules.

I can now get around with a walking stick and the pain is non-existent.

Thank goodness — after all I am only 88 and I have a lot of living to do as I ride my ATV all around my place."

—Lee S. • Arlington, WA

## **"Didn't need operation and can walk and kneel without pain!"**

"My orthopedic doctor advised me to have two knee replacement operations for the pain in my knees. I started taking 4 TrueAloe capsules daily - 2 in the morning and 2 in the evening. I also applied TrueAloe topical gel on my knee. 2 months later I did not need the operation and can walk and kneel without pain. I am 79 years old.

PS. I continue to take TrueAloe Capsules."

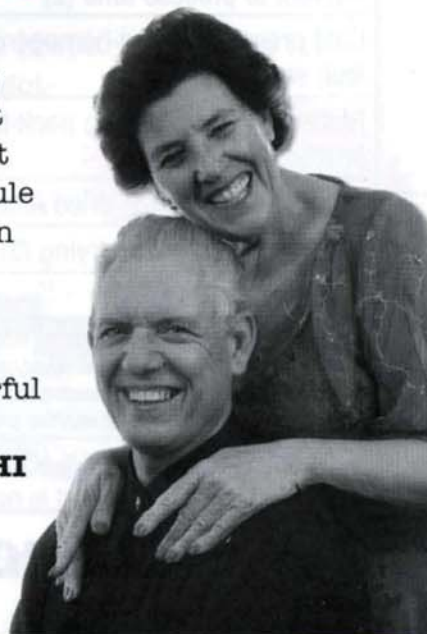
— Eileen C. • Lakewood, NJ

## **"The stupidest thing I ever did was to stop taking TrueAloe!"**

"I was diagnosed with severe bone pain in my hip joints. I stopped taking TrueAloe for no reason (which I might add was the stupidest thing to do). But since then, I have been back on schedule again taking 6 capsules a day. The pain has subsided in my hips and my body does not ache any more.

"Mahalo" for introducing your wonderful product to me."

— Angeline M. • Hilo, HI





intake increases the absorption, or bioavailability, of vitamin B-12.

This is just the start of a whole new area of Aloe vera research. Without a doubt, future researchers will find Aloe vera helps you absorb other key nutrients as well.

By taking Aloe vera, it's like you're getting a bonus dietary supplement for free! Your Aloe vera actually pays for itself.

### **The PROBLEM With Using Aloe vera Products**

Aloe vera has so many important health benefits, just about everybody should use it.

Here's the problem. The Aloe vera used in the clinical studies you've read about is very high quality Aloe vera powder.

But much of the Aloe vera sold today – as much as 75% according to industry sources – is not pure Aloe vera!

A lot of Aloe vera sold has been

“adulterated” in some way with “fillers” to save the manufacturer money.

Or beneficial nutrients in the Aloe vera are destroyed by shortcuts taken during processing after the plant is harvested.

To ensure you are getting all the purity and potency of Aloe vera, you should use TrueAloe™ 100% organic capsules from NatureCity®.

It's called TrueAloe™ because that's the English translation of the latin “Aloe vera.” And TrueAloe™ is as close as you can come to fresh Aloe vera in its natural form.

Every step between the time the Aloe vera is planted and TrueAloe™ arrives at your door is carefully monitored. This maximizes the potency and benefits to you.

For starters, TrueAloe™ is made with 100% USDA certified organic Aloe vera grown in a pollution free environment in central Mexico.

The farm is located in a mountainous region where the soil is rich in

<b>ALOE VERA PROCESSING COMPARISON...</b>	<b>TrueAloe™ Patented Processing</b>	<b>Traditional Aloe Vera Processing</b>
Whole leaf (outer leaf, rind, sap and gel) utilized for processing (1)	<b>YES</b>	<b>NO</b>
Harvest to process time (2)	<b>2 hours</b>	<b>Up to 4 days</b>
Cold press, filter and homogenize outer leaf, sap, gel	<b>YES</b>	<b>NO</b>
Freeze-dry and vacuum pack the homogenated Aloe	<b>YES</b>	<b>NO</b>
Granulate the freeze-dried Aloe compound	<b>YES</b>	<b>NO</b>
Heat processing and drying (3)	<b>NO</b>	<b>YES</b>
Additives or Chemicals	<b>NO</b>	<b>YES</b>

(1) Scientific research has shown that the outer leaf and rind, which are discarded by most other manufacturers, contain approximately 200% more of the beneficial compounds than the inner gel of the leaf alone.

(2) A shorter duration between harvesting and processing is critical as a longer time makes the Aloe oxidize and lose potency.

(3) Heat destroys the value of the enzymes and harms other valuable nutrients found in Aloe Vera.

Statements contained herein have not been evaluated by the U.S. Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



# "I've tried others – TrueAloe is the best!"

"I have irritable bowels and some joint pain. Aloe is part of the plan to deal with the pain. I have found TrueAloe far superior and more convenient than liquid Aloe.

Since I started using your product six weeks ago I feel much better and have much less irritability. I have also noticed significant reduction in my joint pain. Thank you!"



— Paul N. • Indialantic, FL

# "I have real PROOF TrueAloe works for me!"



"Two weeks ago, for some reason, I forgot to include TrueAloe capsules with my regular daily medicines which I set up for a week at a time. My left knee and thumbs began to bother me. By the end of the week – without TrueAloe – I was nearly unable to walk and almost fell twice.

"When I sat down to prepare my meds for the following week, I realized I had forgotten to include TrueAloe and knew immediately why the pain had returned. I've been back on TrueAloe for 3 days now and the pain is going away. My walking is almost back to normal. I know now without a doubt that the TrueAloe works for me."

— Beverly R. • Biloxi, MS

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Saving TrueAloe™  
Specials on  
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volcanic ash. These are ideal growing conditions for Aloe vera.

The Aloe vera plants are naturally irrigated with rainwater and pure spring water flowing from the nearby mountains.

And the Aloe vera leaves used to make TrueAloe are only harvested every six months. This ensures the leaves are mature and ripe with health saving nutrients for you!

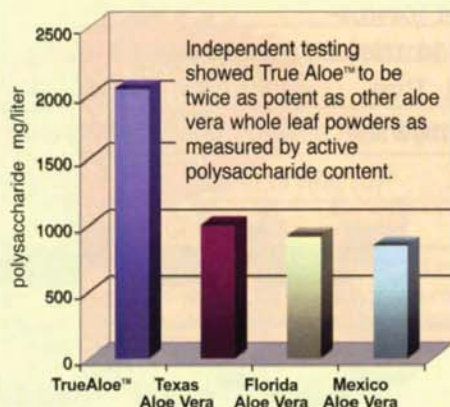
### Lab Testing Proves TrueAloe Has **119% More** Potency...

Testing by the North Texas Research Laboratory compared TrueAloe™ to three other Aloe vera whole leaf powders.

And TrueAloe™ was shown to be **119% more potent**, on average.

Plus TrueAloe™ was the only powder to contain more than 2,000mg per liter of beneficial polysaccharides. No other powder had more than 1000mg per liter!

This demonstrates the benefits to you of the "cold processing" technique used to make TrueAloe™!



### How Manufacturers Destroy Beneficial Aloe vera Nutrients

What happens after the Aloe vera leaves are harvested can make or break the quality of your Aloe vera.

The Aloe leaves used to make your TrueAloe™ are processed within 2 hours of harvesting.

This is important because once cut, the Aloe vera leaf starts to destroy itself. If left sitting unprocessed, after a day or two Aloe vera's nutritional properties are nearly worthless.

Many other manufacturers wait up to 4 days to process cut Aloe leaves!

Even worse, is the technique many Aloe vera farms use to remove the water – an Aloe leaf is 99% water – to create the powder for use in capsules. They get rid of the water by using high temperature heat!

Think about what happens when you cook certain raw vegetables. You destroy a lot of the nutritional value.

It's the same with Aloe vera. Sustained heat above 110 degrees destroys the natural nutritional potency. So the "cooked" powder is no longer Aloe vera and definitely not "TrueAloe™."

### Patented Cold Process Used To Make TrueAloe™

After harvesting, the Aloe vera powder in TrueAloe™ is made using patented "cold processing" technique

Right after being cut, TrueAloe™ leaves are quickly freeze dried to around minus 120 degrees.

And then moisture is removed using a vacuum that causes evaporation and sublimation of the water.

This protects the nutrient content





## **"Pain was so bad, I didn't want to get out of bed"**

"I remember not wanting to get out of bed everyday and to walk and move around was so painful. Since taking your miracle nutrient my husband and I feel great!"

— Irene O. • Brainerd, MN

## **"Now I can throw my leg over the 4-wheeler and ride again!"**

"What have I got to lose? I asked myself. After taking True Aloe Vera for a few days I was surprised and happy to realize that what I had to lose was the almost constant pain in the right lower side of my back which I had had for months. Now I can throw my leg over the 4-wheeler and ride behind my husband again."

— Joyce S. Overton, NV



## **"I'm back playing my keyboard again"**

"I had inflammation in my finger joints for about two years. I had a hard time playing my keyboard. I had to give up playing in the nursing home and church because my fingers were too swollen."

I got your special report and read what TrueAloe does. I have been taking it for a couple of months, two capsules in the morning and two capsules at night. I am back playing the key board in church again. Thank you."



— David C. • Owego, NY



of the fresh Aloe vera – so you can get maximum benefits.

The result of this unique process is a True Aloe™ whole leaf powder that has up to 119% more nutrients than regularly processed Aloe vera.

In fact, independent testing by the North Texas Research Laboratory proved that this is the case.

The lab results showed True Aloe™ contains over two times as many “polysaccharides” as other tested whole leaf Aloe vera powders.

And polysaccharides are the compounds believed to give Aloe vera many of its unique health properties.

Next, the pure, nutrient rich Aloe vera powder is sent to an FDA inspected facility for packaging.

This facility is so exceptional it received a coveted “A” rating for Good Manufacturing Practices (GMP) by the National Nutritional Foods Association (NNFA).

This is how your TrueAloe™ is carefully handled each step of the

way to **bring you the most potent Aloe vera product possible!**

### **Why Your TrueAloe™ Capsules Are Made From the Whole Aloe Leaf**

Now here is what further separates TrueAloe™ from other Aloe vera products. TrueAloe™ – which is exclusively from NatureCity® – is made from the whole Aloe vera leaf

Why does this matter? It’s because the whole leaf gives you extra potency and effectiveness.

Most Aloe vera products you see for sale are made from just the inner gel. And there’s nothing wrong with that! **But... Aloe vera capsules made using the whole leaf are even better**

This is because the outer part of the Aloe leaf contains up to 200% more of the beneficial Aloe nutrient than the inner gel.

The inner Aloe gel is mostly water and functions as a “storage” place for the leaf’s nutrients.

The outer leaf is where Aloe vera’s 200 nutrients are actually manufac-

**NatureCity® is a Proud Member of the IASC**



NatureCity®, the exclusive provider of TrueAloe™, is an active member of the International Aloe Science Council (IASC). You can see our membership certificate here.

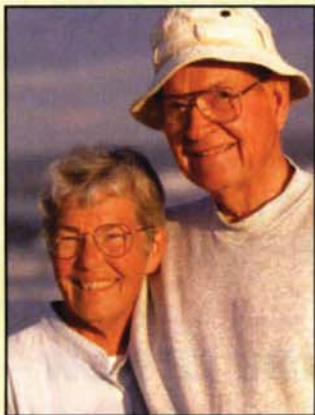
The IASC is a not-for-profit “watchdog” agency that makes sure products marketed as containing Aloe vera are authentic.

**TrueAloe™ has been certified for quality and quantity by the IASC.**





## **"Morning pain was the WORST!"**



"I want you to know what you've done for me. These all natural pain fighting nutrients have completely relieved the pain in my knees.

Even in the mornings when I used to suffer from pain and stiffness the most. Also the muscle pain in my right leg is gone. Now my whole body is feeling better. I am truly blessed."

— Margaret L. • Wagoner, OK

## **"Freed me from pain and constipation"**

"Two years ago I was put on a powerful pain drug for an inoperable torn rotator cuff. A side effect of the drug was severe constipation.

A year ago I was introduced to NatureCity and TrueAloe capsules. After taking your product for just a few weeks, I was able to stop the pain drug.

Twice since then, I had to go for a week without TrueAloe and my pain returned until I was able to resume it. I tell all my friends how TrueAloe has freed me from pain and constipation. Thank you."

— Barry F. • Chapel Hill, NC

## **"TrueAloe is a Godsend... I don't want to ever be without it!"**

"I had a hip replacement 3 years ago. I tried several products and nothing helped. My feet were swollen and my legs were in pain. I needed to use my canes all the time.

Since I discovered TrueAloe, I walk without my cane and sleep through the night pain free. It's a Godsend and I don't want to be without it."



— Muriel C. • East Hartford, CT



**FREE GIFT!**  
With Every Order

NatureCity®



## Instant Pain Relief from Arthritis and Sore Muscles!

- Fast acting roll-on formula penetrates deep into your skin.
- FDA approved to relieve:
  - Arthritis pain ■ Backache ■ Bursitis ■ Tendonitis
  - Muscle strains ■ Sprains ■ Bruises ■ Cramps

**FREE with Every Order!**

**SEE PAGE 22 NOW →**

### "True Pain Relief PLUS™ Gets the Blue Ribbon!"

"I have a cabinet full of partly used bottles of pain rub that did not do much. But using True Pain Relief Plus on my hands, not only lessened the pain considerable, but also REDUCED THE SWELLING in my finger joints! I will never use any other pain rub! Thank you NatureCity!" – Judy P., • Felton, DE

tured in the plant.

So there is a very high concentration of nutrients in the outer leaf – and every TrueAloe capsule gives them to you.

Not getting the benefits of the whole Aloe leaf is like ordering dinner and getting the appetizers, but not the main course.

You should demand that your Aloe vera capsules be made using the whole leaf – exactly what you get with TrueAloe™.

TrueAloe™ gives you the both the inner and outer parts of the Aloe leaf. Just like nature designed the remarkable Aloe vera plant!

### Save Your Health AND Your Money With TrueAloe!

Everything you've read about TrueAloe™ should leave no doubt about its premium quality, such as...

...the use of 100% USDA certified organic Aloe vera grown in perfect environmental conditions...

...the unique and patented "cold processing" technique used to maintain potency and freshness...

...the extra steps taken to use the whole Aloe leaf and capture the potency of the outer leaf...

...not using a "filler" ingredient lower cost...

...the encapsulation and packaging of TrueAloe in a top notch manufacturing facility...

But in this case, premium quality doesn't mean a premium price to you!

You can actually try a bottle of TrueAloe™ for up to half the price of other Aloe products!

Each bottle of TrueAloe™ is a one month supply. Inside you'll find 12 capsules with 200mg of TrueAloe™ – and only TrueAloe™ – powder.

This allows you to get a healthy dosage of 800mg of TrueAloe™ each day...which would be equivalent to eating almost 3 ounces of the Aloe



## **"Since taking the TrueAloe capsules I find myself taking fewer pain pills..."**

"I am semi-retired and I make ball point pens on a wood lathe. The pain in my feet wouldn't let me stand for more than an hour or two without taking pain pills. Since taking the TrueAloe capsules I find myself taking fewer pain pills and standing much longer.

Thank you."

— **Andrew S. • Bennington, NE**

## **"I was tired of taking pain drugs..."**



"For a year before buying TrueAloe, I was having pain in my right shoulder and neck. The doctors said it was joint pain and inflammation. Nothing helped.

I was tired of taking pain medicine that didn't stop the pain. I thought I would have to live with the pain for the rest of my life. I have been taking TrueAloe capsules for 6 months and I am pain free. I am so thankful for your product."

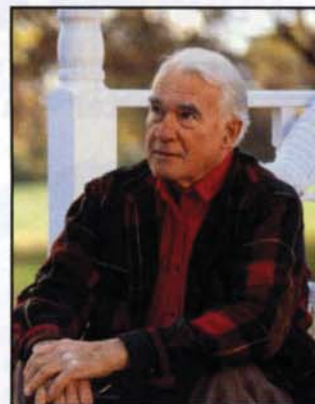
— **Jackie Q. • Slocumb, AL**

## **3 "You saved my life!"**

"I just want you to know your product helped save my life. A recovery program helped me get clean from the pain pills I became addicted to because of my pain.

Your capsules took away my joint pain to this day, and helps me stay drug free. Thank you."

— **William M. • Tampa, FL**





vera vegetable daily.

Instead of paying as much as \$50.00 for a bottle, you can get all the health benefits of TrueAloe™ for only \$24.97 for one bottle – a super value....but it gets even better!

### **Save Even More and Get Over \$95.00 in FREE Gifts!**

Like most things that are good for you, TrueAloe™ works best with continuous use.

So today, I'm going to offer you a special savings deal. If you select our "Best Deal" – a six month supply of TrueAloe™, you'll pay only \$19.66 a bottle.

PLUS, you get these FREE gifts worth \$95.84...

....a FREE seventh bottle of TrueAloe™ – a \$24.97 value!

...FREE Shipping & Handling – a \$6.95 value!

...2 FREE bottles of True Pain Relief Plus™ – a topical roll-on that provides instant relief from arthritis pain and sore muscles. This is a \$13.94 value!

...a FREE 6 month subscription to the *NatureCity® Journal*. This will keep you informed about the latest and greatest natural health discoveries. The journal is delivered to your door every six weeks. This subscription is a \$29.99 value!

...the special report *Aloe vera: Nature's Perfect Potion* is also yours FREE. You'll learn even more about the surprising health benefits of Aloe vera from Dr. Stephen Perry, NatureCity®'s chief scientist. This report is a \$19.99 value.

Please turn to page 23 to reserve your TrueAloe™ BEST DEAL introductory package today. Or call us at 1-800-651-3066 for faster service!

You can also conveniently order online at [www.naturecity.com/save](http://www.naturecity.com/save).

### **Your Order Comes With a One Year Money Back Guarantee!**

NatureCity® has tens of thousands of satisfied TrueAloe™ users... you've read some of their stories today.

And you can be the next success story. But if for some reason TrueAloe™ does not make a differ-

## **Health Breakthroughs Delivered RIGHT TO YOUR DOOR!**

**You get a six month subscription to *The NatureCity Journal* newsletter — a \$29.99 value — absolutely FREE!**



Normally, a six month subscription costs \$29.99, but for a limited time only, you get *The NatureCity Journal* absolutely FREE with your introductory order of TrueAloe™!



# SPECIAL Bonus Offer...!

With your TrueAloe™ capsules, today you can also save money on two other great TrueAloe™ products....our **TrueAloe™ Topical Gel** and **TrueAloe™ Cleansing Bar!**



■ **TrueAloe™ Topical Gel** is a nourishing, soothing and moisturizing skin treatment with twice the potency of the plant itself! It is fragrance, alcohol and dye free taking away worries about skin irritation. And “paraben” preservatives are not used. You will feel and see the difference!

■ NatureCity® provides a better alternative to harsh mass produced bar soaps with the all natural **TrueAloe™ Cleansing Bar**. In addition to Aloe vera, this luxurious soap is made with a wonderful combination of natural oils- olive, almond, grape, castor seed, apricot, eucalyptus and avocado. You'll love it!

■ **Under this special offer you can get both of these products for just \$11.97** – that's 20% less than the normal low price. And you won't pay any additional shipping and handling. Add these products to your TrueAloe selection.

**Turn to page 23 to order today! >>**

ence in your health, you can return the unused portion of your order for a full refund.

This money back guarantee is not good for just 30 days...or 60 days... it's good for 365 days.

You get plenty of time to put TrueAloe™ to a true test.

We can give you this unheard of long guarantee period because TrueAloe™ is a great product.

And we know once you start to feel how much easier it is to get around or digest foods – you'll be contacting us to send you more TrueAloe™ – not to return this introductory supply.

But you have my word...if you are not happy with TrueAloe™ for any reason, you can return it for a full refund...no questions asked.

You have nothing to lose and a

lot of good living to gain – which is what you deserve!

There's never been a better time than RIGHT NOW to get relief from pain. Order your TrueAloe™ today and we'll rush it out to you - **it will be on its way to you within 24 hours!**

Yours for good health and pain free living,

A handwritten signature in blue ink that reads 'Carl Pradelli'.

Carl Pradelli  
NatureCity®  
President & CEO

PS. If you have a friend or family member who can benefit from TrueAloe™, we will gladly extend your money saving special offer to them as well. Please let us know!





**Best Deal!**

**FREE Shipping!**

1

**FREE!**

**FREE!**

**ALOE VERA**  
Nature's  
Perfect Potion

**FREE**

2

**FREE!**

**FREE!**

**FREE!**

**FREE Shipping!**

3

**FREE!****FREE!**

NatureCity

To experience maximum benefits and quicker results, we suggest that you begin with an increased dosage of 4 capsules twice per day (a total of 8 capsules per day) for the first 14 days. Thereafter, take 2 capsules twice per day, or if your body feels better with a larger dosage, you can continue taking 4 capsules twice per day.

**Special  
Bonus Offer!**



**NATURECITY**  
**100%**  
**GUARANTEE**



MADE IN  
THE USA

I guarantee that every product we sell will stand up to the supreme test – your satisfaction. My full year guarantee lets you put any NatureCity™ product to a true test. If you are not 100% convinced that using NatureCity™ products has made your life better, simply return your most recent order any time within one year from the date of purchase and we'll send your money back. You have my word!



  
Carl Pradelli  
President & CEO



**Call Now**  
**Toll Free**  
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Envelope**

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Fax: 561-241-2738 • [www.naturecity.com/save](http://www.naturecity.com/save)

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**CALL NOW 1-800-651-3066**



# GIFT RESERVATION CERTIFICATE

☒ **YES!** I want to put an end to my worst pain... infuse my entire body with the 200 remarkable nutrients found in TrueAloe™... and experience healthy living again! Rush me my introductory order of TrueAloe™. I know that I am fully protected by your 100% satisfaction guarantee. If I'm not happy with my results, I can cancel and receive a full refund! All the FREE gifts I received are mine to keep — no matter what I decide!

I wish to order as follows: *[Please rush my choice(s) below]*

Call now: 1-800-651-3066

BE SURE TO INCLUDE ENTIRE PAGE WITH YOUR ORDER

1

Reg. \$245.66 - **SAVE \$127.69** - Your Low Price **\$117.97**

6 Bottles of TrueAloe™ Whole Leaf Capsules (total 720 capsules) (Free S&H)

1 **FREE** TrueAloe™ Whole Leaf Capsules (120 capsules)

2 **FREE** True Pain Relief Plus™ Roll-on

1 **FREE** Subscription to our "NatureCity Journal" (6 Issues)

1 **FREE** "Aloe Vera: Nature's Perfect Potion" Special Report

**PLUS FREE** Shipping and Handling!



Item # TA1BST

2

Reg. \$138.81 - **SAVE \$70.94** - Your Low Price **\$67.87**

3 Bottles of TrueAloe™ Whole Leaf Capsules (total 360 capsules) (Free S&H)

1 **FREE** True Pain Relief Plus™ Roll-on

1 **FREE** Subscription to our "NatureCity Journal" (6 Issues)

1 **FREE** "Aloe Vera: Nature's Perfect Potion" Special Report

**PLUS FREE** Shipping and Handling!

Item # TA2SPR

3

Reg. \$61.93 - **SAVE \$36.96** - Your Low Price **\$24.97**

1 Bottle of TrueAloe™ Whole Leaf Capsules (total 120 capsules) (Plus \$6.95 S&H)

1 **FREE** True Pain Relief Plus™ Roll-on

1 **FREE** Subscription to our "NatureCity Journal" (6 Issues)

Item # TA3SRU

4

Reg. \$14.97 - **SAVE \$3.00** - Your Low Price **\$11.97**

1 Bottle of TrueAloe™ Topical Gel - 7.5 oz. (No additional S&H when combined with any Special above)

1 TrueAloe™ Cleansing Bar - 3.7 oz.

Item # TA4BNS

Print the **TOTAL** amount of your **ORDER** here: \$

Enter your **PRIORITY CODE**: (in blue box on back cover)

☐ Check/Money Order Enclosed (*Payable to NatureCity*)

☐ Charge Credit Card marked below



Card Number: Card Expires:

PRINT Name ☐ Mr. ☐ Ms.

Street Address:

City: State: Zip:

Phone: ( )

Signature: E-mail:

(Your email will never be sold or rented)

[www.naturecity.com/save](http://www.naturecity.com/save)

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